

Other Output B

Report dissemination activities and implementation consulting



Hanse-Parlament

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Content

1. Introduction.....	4
1.1 Project Summary.....	4
1.3 About dissemination activities and implementation consulting.....	6
2. Dissemination Strategy	8
2.1 Dissemination objectives	8
2.2 Dissemination target groups	8
2.3 Activities and outputs to disseminate	9
2.4 Communication material and channels of dissemination.....	11
2.5 Expected impact and indicators	12
2.6 Monitoring	13
3. Measures and results of dissemination activities.....	14
3.1 Result transfer and implementation consulting.....	14
Transfer target groups "Chambers of commerce, other SME promoters and other VET institutions"	14
Transfer target groups "Colleges and Universities".....	14
Transfers and Implementations.....	14
3.2 Measures and results of further dissemination.....	16
Dissemination planning	16



Presentation on third party's events	17
Information on websites, in social media, newsletters, press releases.....	17
Publications in partner journals, books, printed newsletter	17
Introduction of project results in policies, administrations, stakeholders ect.....	17
Disseminations to national and international umbrella organizations	18
Other activities	18
Result Videos	18
Conclusions	19
4. Measures of further dissemination activities of all project partners	20

1. Introduction

1.1 Project Summary

Small and medium-sized enterprises (SMEs) in the construction sector urgently need to overcome the following challenges:

- a) Fast, active and efficient shaping of the digital transformation.
- b) Comprehensive realization of cooperation across different organizations at all stages of the construction process.
- c) Attracting the urgently needed, appropriately qualified next generation of skilled workers and entrepreneurs.

The demand for good apartments and houses has rarely been as high as it is now, and yet there is far too little affordable housing available. Hence, significant increases in efficiency and acceleration of construction planning and execution are much needed in the construction industry. Construction projects can be carried out more efficiently through the application of targeted digital tools. In fact, around 30% of planning capacities can be saved this way. In addition, digital technologies make the identification of risks in the construction possible at an early stage so that they can be avoided.

When building one- and two-family houses, up to 25% of the total construction costs go to coordination work, which can be reduced to a very large extent through self-coordination using digital tools. Since the construction industry is characterized by a highly specialized division of labor, coordination errors can quickly occur, which often result in inferior quality and delays. Furthermore, energy and environmental aspects are often not given enough attention during new constructions and reconstructions. With the help of digital technologies, building owners, architects, engineers and craftsmen can plan together easily, increase the quality and ensure the adherence to deadlines. Moreover, new technologies make it possible to determine the energy costs of a building at an early stage and to eliminate risks or hidden costs. Individual priorities can be placed on technical features or environmental aspects. Although digital technologies and tools are already being tested and used in practice, the overall digitalization in the construction sector is only advancing very slowly.

Compared to other countries (e.g. the Netherlands, Denmark or Finland), Germany has a lot of catching up to do. SMEs in the construction and finishing trades, which are very active in the construction of one, two and smaller multi-family houses are particularly hesitant when it comes to using new digital tools and are therefore the focus of the project. The shortage of skilled workers is particularly severe in the construction industry.

The attractiveness for vocational training and construction activities is clearly suffering from the high specialization, physically difficult work, heteronomy, etc. The targeted use of digital technologies can reverse these barriers and lead to decisive increases in

attractiveness. Large companies and general contractors in the construction industry often use their own digital systems, which they impose on their SME subcontractors, making them dependent and completely transparent. This leads to the rejection of digitalization in SMEs. There is a lack of SME specific advisory and training programs on digitalization in the construction and finishing trades. Both the owners and the employees of the SMEs have a high need for information, advice and further training. Support capacities must be expanded, and teachers and consultants of SMEs must be prepared and trained in a targeted manner in order to be able to convey SMEs and their employees the use of digital technologies. The SME-specific training courses should highlight the intersections and interdependencies between the various trades and actors through transparent interfaces, in order to promote the need for cooperation and the use of digital technologies.

The overall objectives of the project are:

1. To quickly and productively shape the digital transformation in small and medium-sized enterprises (SMEs) in the construction sector based on the needs and challenges they are facing, so that as many SMEs as possible use digital technologies and tools in all fields of activity in their company.
2. To facilitate easier cooperation through digital technologies between all those involved in the construction work (clients, architects, engineers and SMEs in the various trades) from planning to the execution, including the management of the construction of large-scale projects.
3. To increase the efficiency, quality and punctuality in the construction industry as well as the ability to include environmental and sustainability aspects in the planning, construction or renovation of buildings through the application of specific digital tools and technologies.
4. To increase the attractiveness of vocational training and work in the construction sector in order to meet the already very high and still growing demand for qualified skilled workers and entrepreneurs in this sector. In order to achieve these decisive objectives, the following action goals are pursued in the project.
 - a) Providing digital technologies and tools as well as cooperation methods suitable for SMEs in the construction industry by analyzing international best practices and adapting them to the different national conditions, which are then transferred to SMEs together with individual implementation advice.
 - b) Providing SME specific education programs on digital competences and skills by analyzing and adapting international best practices, which are then implemented by chambers with their educational institutions, vocational schools and other VET institutions.

- c) Strengthening the educational and counselling capacities as well as the qualification of teachers and consultants of SMEs so that they can give sound advice on digital transformation and implement qualification programs.
- d) Increasing the attractiveness of vocational training and winning qualified young people with strong learning ability for the construction sector by developing, testing, evaluating and implementing additional qualification trainings on digitalization in the construction sector, which are completed during or directly after vocational training and result in an independent, recognized vocational qualification.
- e) Enabling architects, engineers and SMEs in the construction and finishing trades to realize comprehensive collaborations through the use of digital technologies by developing, testing, evaluating and implementing a training program on collaboration management and digital skills.
- f) Enabling SMEs and their employees to make full use of digital technologies in all areas of construction by developing, testing, evaluating and implementing a training program on digital competences and skills.
- g) Contributing to closing the entrepreneurship gap by attracting young entrepreneurs with digital competences and skills through the development, testing, evaluation and implementation of a module program for digital entrepreneurship training.
- h) Increasing the attractiveness of vocational training and work in the construction sector by offering interesting, expanded areas of activities as well as qualifications with recognized degrees at all levels of vocational training with maximum permeability.
- i) Strong regional dissemination of the implementations of the project results by transferring the results and demand-oriented implementation recommendations to 72 SMEs and education institutions from 13 countries.

1.3 About dissemination activities and implementation consulting

All results of the project were transferred to 70 chambers, SME associations and colleges/universities from 13 countries, which received implementation advice and are involved in the project work as associated partners from the beginning of the project.

At the beginning of the project, the following were developed and agreed in the consortium:

- a) A strategic plan for the implementation of the dissemination activities on the project and its results.
- b) A form to plan and record all dissemination activities including activities to be carried out, target groups, target numbers, deadlines, etc.

On this basis each partner made an initial planning of the activities. An update of the planning and a recording of the activities already carried out was made by each partner



every year. The results achieved and the further plans were intensively discussed and agreed with all partners at the biannual project workshops.

Other Output B Report dissemination activities and implementation consulting includes:

- The strategic plan for the implementation of the dissemination activities.
- Measures and results of dissemination activities and implementation consulting.
- Measures of further dissemination activities of all project partners.

2. Dissemination Strategy

2.1 Dissemination objectives

The dissemination strategy intends to ensure the effective communication and promotion of the project's goals, achievements, and results to the relevant stakeholders. The goal is to increase awareness and understanding of the project, as well as its impact and benefits on regional, national and EU-level. Moreover, the aim is to engage stakeholders in the project's activities and results, and to ensure that the project's achievements are sustained after the end of the funding period. Tailored dissemination measures are designed to disseminate the project activities and results to different target groups.

The concrete dissemination goals are to:

- **Promote** the ongoing trainings
- **Inform** about the results that will be publicly available
- **Engage** the different target groups to join trainings or to receive input and feedback
- **Make sustainable** all outputs and results also beyond the project lifetime

Overall, the dissemination strategy intends to maximize the impact and reach of the project and its results, both during and after the funding period.

PP1 Hanse Parlament will carry out the leadership for WP6 Dissemination, Implementation Consulting & Securing Permanent Continuation with the Results. All project partners will contribute with dissemination activities to the different stakeholders in their network.

2.2 Dissemination target groups

The DIG-CON dissemination strategy plan targets a range of different stakeholders in order to effectively communicate the project's goals and achievements. The following are some of the key target groups that should be considered:

1. **Students** in VET education, entering VET education and higher education students: These groups are the primary target of the project as they are the direct beneficiaries of the project. The project's results and achievements should be communicated to them through various means such as website, brochures, reports, and articles, etc.
2. **SMEs** (e.g. members of chambers): The project's results and achievements should be communicated to SMEs as they are the primary target of the project. This can be done by using existing networks, such as vocational education and training organizations and SME associations, and by organizing events, such as workshops, seminars, and conferences.
3. **SME managers and employees**: The project's results and achievements should be communicated to SME managers and employees as they are the primary target of the project. This can be done by using existing networks, such as vocational education and training organizations and SME

associations, and by organizing events, such as workshops, seminars, and conferences.

4. **Associated partners** (70 partners from 13 countries): The project's results and achievements should be communicated to the project's associated partners as they are the primary target of the project. This can be done by using existing networks, such as vocational education and training organizations and SME associations, and by organizing events, such as workshops, seminars, and conferences.
5. **Teachers** of VET and higher education institutions: These groups are important stakeholders as they are responsible for delivering vocational education and training and will benefit from the project's results.
6. **Vocational schools and Universities**: These groups are important stakeholders as they are responsible for delivering vocational education and training and higher education and will benefit from the project's results.
7. **National authorities**: The project's results and achievements should be communicated to national authorities. This can be done by using existing networks, such as vocational education and training organizations and SME associations, and by organizing events, such as workshops, seminars, and conferences.
8. **Regional authorities**: The project's results and achievements should be communicated to regional authorities. This can be done by using existing networks, such as vocational education and training organizations and SME associations, and by organizing events, such as workshops, seminars, and conferences.
9. **Local authorities**: The project's results and achievements should be communicated to local authorities. This can be done by using existing networks, such as vocational education and training organizations and SME associations, and by organizing events, such as workshops, seminars, and conferences.
10. **General public**: The project's results and achievements should be communicated to the general public. This can be done by using existing networks, such as vocational education and training organizations and SME associations, and by organizing events, such as workshops, seminars, and conferences.
11. **NGO's**: The project's results and achievements should be communicated to NGO's. This can be done by using existing networks, such as vocational education and training organizations and SME associations, and by organizing events, such as workshops, seminars, and conferences.

It's important to note that the list above is not exhaustive and other stakeholders may be added depending on the specific context of the project activities and outputs. The level of dissemination spans from local, to regional, national, international and European.

2.3 Activities and outputs to disseminate

The following table summarises the main activities and outputs to be disseminated to the identified target groups during the project lifetime:

WP1 Management, Workshops & Conferences	<ul style="list-style-type: none"> • Workshops • Conferences • Quality manual and report on evaluation results
WP2 Best practices digital technologies and trainings	<ul style="list-style-type: none"> • Report on results of best practices digital technologies and cooperations • Report on results of best practices for SME specific training programmes to teach digital competencies and skills
WP3 Strengthening of training and counselling capacities	<ul style="list-style-type: none"> • Concept, curriculum and teaching materials for a Train the Trainer program • Qualification of teachers, counsellors and university lecturers of all project partners • Evaluation concept and report of the Train the Trainer program • Report on results on online SME consulting in the Digitization in the construction industry • Report on results of the implementation of Digitalisation Officer • Report on results of the implementation of a Craft Lab
WP4 Additional digital qualifications	<ul style="list-style-type: none"> • Concept, curricula and teaching material for a comprehensive modalized training programme for the provision of additional digital qualification in the construction and finishing trades • Official examination regulations and international recognition • Reports on implementation under different national conditions • Evaluation concept und report
WP5 Further training in digital technologies and cooperation	<ul style="list-style-type: none"> • Concept, curriculum and teaching materials further training programme on cooperation through digitalisation • Coaching program for learning in practice and for the realization of building of construction cooperations by means of digital technologies • Official examination regulations and international recognition for training cooperation through digitalisation • Reports on implementation under different national conditions of training cooperation through digitalisation • Evaluation concept und report of training cooperation through digitalisation • Concept, curriculum and teaching materials digital training for the construction and finishing trades • coaching program for learning in practice and for using digital technologies and tools

	<ul style="list-style-type: none"> • Official examination regulations and international recognition for digital training • Reports on implementation under different national conditions of digital • Evaluation concept und report of digital training
WP6 Digital entrepreneurship education	<ul style="list-style-type: none"> • Concept, curriculum and teaching materials for the module program of digital entrepreneurship education • Concept for using the educational modules • Internal examination regulations for digital entrepreneurship education • Reports on implementation under different national conditions of digital entrepreneurship education • Evaluation concept und report of digital entrepreneurship education
WP7 Dissemination, transfer and implementations	<ul style="list-style-type: none"> • Report dissemination activities and implementation consulting • Results Video

2.4 Communication material and channels of dissemination

For the successful dissemination of the project activities and outputs to the different target groups, all project partners will use a variety of channels and tools, both online and offline. It's important to consider that not all the channels and tools will be effective for all the target groups, some will be more effective with one group than others, so it's important to adapt the dissemination strategy accordingly.

Communication material

In the beginning of the project, a set of communication material has been developed to be used by all partners for dissemination purposes.

1. **Project Logo**
2. **Template for project deliverables**
3. **Website**
4. **Project Summary**
5. **Activity Plan**

More material will be developed throughout the project. All communication materials are in English. However, it is crucial for the visibility and impact of the project, that each partner also communicates and dissemination in their national language.

Online dissemination

1. **Project website:** <https://ba-vet.eu/> is the official project website that provides information about the project, including its objectives, activities, and results, serves as a primary channel for disseminating information. Moreover, all partners are encouraged to use their own websites as a dissemination channel for the BA&VET project.

2. **Social media:** Social media platforms such as Facebook, Twitter, and LinkedIn are used to share project updates, news, and success stories to increase the visibility of the project and engage with stakeholders. All partners are encouraged to use their own social media accounts as a dissemination channel for the BA&VET project
3. **E-mails and E-Newsletters:** Regular newsletters and e-mails sent to stakeholders, including associated partners, national and regional authorities, SMEs, and teachers, to keep them informed about the project's progress and results.
4. **Online events:** Online events such as online trainings and webinars have become very popular in the course of the project lifetime and present a comparatively inexpensive and easy possibility to present the project's results and engage with stakeholders. This can be targeted at specific target groups, such as SMEs, teachers, and students.
5. **Reports and publications:** Publication of reports, papers and press releases to disseminate information about the project and its results.
6. **Erasmus+ Project Results Platform:** All project results will be published on the Erasmus+ Project Results Platform.

Offline dissemination

1. **Internal and third-party events:** Organizing events such as trainings, workshops, seminars, conferences, fairs and internal/external meetings to present the project's results and engage with stakeholders. This can be targeted at specific target groups, such as SMEs, teachers, and students.
2. **Networks:** Leverage existing networks, such as vocational education and training organizations, SME associations, chambers of commerce and crafts to disseminate information about the project and engage with stakeholders.
3. **Printed publication** in traditional press such as paper, magazine, newsletter.
4. **Consultations** and transfer of project outputs with associated partners and external stakeholders.
5. **Publication of book** with all project results.
6. **Press release and conference:** Hold a press conference about project activities, objectives and results.

2.5 Expected impact and indicators

The expected impact of the described dissemination strategy comprises:

1. Increased awareness and understanding of the project, its objectives, and results among stakeholders, including vocational education and training (VET) students and teachers, SMEs and SME associations, national and regional authorities, and the general public.
2. Engaged stakeholders in the project's activities and results, for example, through workshops, seminars, and conferences.
3. Improved quality of vocational education and training, resulting in better-trained graduates and more successful SMEs.
4. Fostered collaboration and networking among stakeholders, including VET students, SMEs, national and regional authorities, and associated partners.

It's important to note that, to be effective, the indicators should be realistic, measurable, and representative of the impact of the dissemination strategy, and should be used to continuously monitor and evaluate the dissemination activities to ensure that they are reaching the target groups and achieving the desired impact.

2.6 Monitoring

A dissemination plan template for planned as well as achieved dissemination activities has been created to monitor each partner's achievements. The dissemination plan is updated by each partner on a regular basis and is sent to the lead partner PP1 Hanse Parliament for monitoring at three points in the project lifetime:

1 st planning	Update	Final report
30.09.2022	30.01.2024	31.03.2025

3. Measures and results of dissemination activities

3.1 Result transfer and implementation consulting

Transfer target groups "Chambers of commerce, other SME promoters and other VET institutions"

Chambers of commerce operating at regional and national level were the main target groups for dissemination activities. This is because they represent the interests of SMEs, bring in their needs, organize vocational education and training and take on the outstanding task of informing, qualifying and advising SMEs and supporting and promoting the implementation of the best practices analysed and prepared in the project as well as the vocational training programmes developed, tested and evaluated.

The project involved

- a) four chambers of crafts and SME associations as project partners.
- b) 50 chambers of commerce and crafts from 13 countries as associated partners. They were involved in the work from the beginning of the project, received all information and their suggestions, wishes and conditions were continuously fed into the project work.

Chambers and other SME funding institutions from regions in other countries were also approached and informed through further dissemination activities.

Transfer target groups "Colleges and Universities"

Another target group - also at regional level - were universities and colleges. They were instrumental in analyzing best practices and developing the curricula for the train-the-trainer programs and four further education programs. In the future, they will conduct the Train the Trainer program on an ongoing basis, so that the chambers will always have well-qualified teachers and advisors for the implementation and use of the project results.

Colleges/universities were also important target groups because they support the chambers in the implementation of the further training and counselling programs by using their own lecturers and counsellors.

The project involved:

- a) as project partners two university and one research institutes.
- b) 20 colleges and universities from 10 countries as associated partners. They were involved in the work from the beginning of the project, received all information and their suggestions, wishes and conditions were continuously fed into the project work.

Transfers and Implementations

The 70 associated partners (chambers, other SME promoters, colleges and universities) were informed intensively by PP1 HP as transfer recipients and implementation partners in writing and online as part of their daily business, as well as in person at conferences, members' meetings, etc.; their suggestions were continuously fed into

the project work. They were involved in the development work, so that it was not necessary to transfer third-party products, but customized programs that they had developed themselves.

To support and secure the development, transfer and implementation work, representatives of the transfer recipients took part in workshops. The developed products were practically tested, evaluated, improved and finalized. The subsequent dissemination to all project and associated partners took place through different channels:

a) All concepts, tools, curricula, instructions for implementation etc. were made available in written and electronic form.

b) Lecturers from project and associated partners were invited as observers to the trials so that they could gain experience for their own implementations.

c) During the project period, the following events were held with the project and associated partners in Hamburg in Vienna in May 2022, in Budapest in June 2023 and in Riga in September 2024.

- three half-day conferences to present and discuss the project and its results. These conferences were attended by a total of 282 people.

- three half-day workshops to monitor the transfers carried out and, in particular, to advise on and plan implementations. These workshops were attended by 45 - 50 people each.

d) In addition, two international consultation and transfer conferences with a total of 80 participants took place in January and February 2025 online with all project and transfer partners as well as other stakeholders to discuss in detail the use of the results and to develop business models for future implementations.

e) Project and associated partners received individual implementation consultations as needed.

The aim of the project was to ensure that as many of the project and associated partners as possible use the tools and training measures on a permanent basis and thus achieve very high participant numbers in the medium term. To ensure this, PP1 HP will continue to provide individual advice and support for implementation after the end of the project.

Over 500,000 SMEs are members of the chambers that participated as project and associated partners. As part of their day-to-day business, the chambers continuously approached their member companies and provided comprehensive information. As part of their promotional tasks, the chambers continuously transferred best practices and tools to SMEs and advised on implementations. In addition, the chambers continue to run the educational programmes to promote and qualify their member SMEs.

In addition to the transfer and implementation of the project results, extensive dissemination activities were carried out according to the project proposal.

Finally, eight result videos were produced and published and a large bundle of measures for the further dissemination of the project and its results were implemented. These activities are listed below with their results.

3.2 Measures and results of further dissemination

The activities carried out and the results achieved are briefly summarised below. The dissemination activities carried out by all partners and the results achieved are summarised in Chapter 4 Measures of further dissemination activities of all project partners.

Dissemination planning

The project proposal envisaged the implementation of the following further dissemination measures:

- a) All results, materials, etc. will be posted on publicly accessible internet platforms and on the websites of the project partners.
- b) At least four press conferences and at least six press releases will provide intensive information on project results and their use.
- c) Ongoing information by all project and associated partners on their own platforms and in member magazines.
- d) Project and associated partners bring project results into political decision-making processes as part of their day-to-day business and support work-based learning in particular.
- e) At least 18 events organised by third parties, project results, possibilities of use etc. are presented in person in different countries.
- f) As an international organisation, PP1 is involved in numerous political bodies and will inform them about project goals and results in order to further promote their inclusion in political decision-making processes.

To realise these activities, a communication and dissemination plan was developed and agreed with each project partner at the beginning of the project, including activities to be carried out, target groups, target numbers, deadlines, etc. These plans were actualised with the actual results achieved and the plannings were updated as of

- 30 September 2022,
- 30 November 2023 and
- the end of the project on 27 February 2025.

The results achieved and the further plans were intensively discussed and agreed with all partners at the biannual project workshops.

The results achieved in the further dissemination measures far exceed the plans of the project application. They are documented in chapter "Measures of further dissemination activities of all project partners" and are briefly summarised below.

Presentation on third party's events

Planning application: At least 18 third-party events, project results, possibilities of use, etc. are presented in person in different countries.

Realizations: At a total of 55 events, the project and its results were personally presented, advised and implementations planned. Thus, a very large number of target groups of the project, future users of the project results as well as stakeholders could be addressed on a broad international basis. More than 4,000 people were addressed and informed.

Information on websites, in social media, newsletters, press releases

Planning application: All results, materials, etc. will be posted on a project website and on three publicly accessible platforms as well as on all partner portals and disseminated via social media.

Realizations: In addition to the project website, all partner websites as well as websites of associated and cooperation partners continuously reported on the project and published results. All partners made intensive use of social media (Facebook, LinkedIn, YouTube, etc.). In addition, some partners realised direct e-mail campaigns with a very high number of addresses. In total, more than 40,000 people were reached. Compared to the planning, twice the number of press releases were issued, and press conferences and talks were held, so that extensive publications in the general and trade press were achieved.

Publications in partner journals, books, printed newsletter

Planning Application: At least four press conferences and at least six press releases provide intensive information about project results and their use. In addition, all partners provide information on an ongoing basis in their own publications.

Realization: Compared to the planning, twice the number of press releases were issued, and press conferences and talks were held, so that extensive publications in the general and specialised press were achieved. A larger number of newsletters were issued and project contributions for third-party newsletters were written and published. Articles on project results were written and published in trade journals, magazines and other media. Partners have produced and distributed flyers and brochures. 42 different publications were produced and published. Some partners have participated in radio and television broadcasts and have achieved wide dissemination of the project.

Introduction of project results in policies, administrations, stakeholders ect.

Planning application: Project partners introduce project results into political decision-making processes as part of their day-to-day business, as well as ongoing introduction of results into official bodies, in particular of politics and administrations.

Realizations: Chambers and associations and also other partners have intensively used their official membership in political and administrative bodies at regional, national and international level to introduce project results into consultation and decision-making processes, to comprehensively inform stakeholders from politics and administration and to achieve promotion and dissemination. 17 different institutions were involved and more than 200 stakeholders were addressed.

Disseminations to national and international umbrella organizations

Planning application: All project partners will contribute the project and its results intensively to national and international umbrella organisations, making extensive use of their memberships in such organisations and their international collaborations.

Realizations: All partners have comprehensively informed their national and international umbrella organisations, transferred project results and achieved strong dissemination. 22 different institutions were involved, and more than 1,000 stakeholders were addressed.

Other activities

Planning in the application: None

Realizations: Individual partners have carried out additional specific dissemination activities, for example:

- Specific information and dissemination activities for key stakeholders.
- Holding online conferences and transnational video conferences to disseminate project results.
- Conducting meetings with owners and managers of SMEs.
- Intensive use of personal and business contacts for dissemination purposes.
- Creation of various videos provided and used for dissemination activities of all partners

The tables below the activities of further dissemination with their results for all project partners.

Result Videos

In addition to the planning of the project application, nine results video was produced by each partner, namely:

- Video A Overview DIG-CON project & Results - Hanse-Parlament
- Video B Best Practices digital Technologies & Trainings - Informatikai Tavkozlesi Elektronikai Vallalalkozasok Szovetsege Egyesulet
- Video C Train the Trainer Program – Satakunta University of Applied Sciences
- Video D Craft Lap Schwerin – Handwerkskammer Schwerin

- Video E Digital additional qualifications – Latvian Chamber of Commerce and Industry
- Video F Training program on cooperation & online consulting – Hungarian Association of Craftmen's Corporation
- Video G Digital training for the construction and finishing trades - Chamber of Crafts and SME in Katowice
- Video H Digital entrepreneurship education – Hochschule 21

The videos were published on the YouTube Chanel of the lead partner Hanse-Parlament, on the project website and on the websites of the project partners. The result videos could of course only be created towards the end of the project. However, they have already proven to be a very effective information and dissemination tool. They are also used by the project and associated partners to provide information about the project as a whole and in particular about individual educational programs, to address target groups and to win participant.

Conclusions

All activities planned in the project proposal for the further dissemination of the project and its results were realised. The target figures of the project proposal were exceeded to a very large extent. In addition to the transfers and implementations, outstanding results were achieved in further dissemination through the great commitment of all project partners in all partner and other EU countries.

In addition to the planning of the project proposal, eight result videos were produced and published on the websites of the project and the partners as well as on the YouTube channel of the lead partner. They contribute decisively to the outstanding success of the dissemination of the results of the DIG-CON project.

In addition, special dissemination measures were developed and in connection with the testing and implementation of training programmes, which represent an optimal complement to the qualifications and at the same time led to a strong dissemination of the project results, in particular also strongly promote the feeding of the results into decision-making processes of politics and administration. Some of these dissemination measures have led to follow-up activities that will be realised after the end of the project.

Just like the transfers and implementation consultations (see Chapter “Result transfer and implementation consulting”), the activities of further dissemination will also be continued after the end of the project.



4. Measures of further dissemination activities of all project partners

The following tables summarize the further dissemination activities with their results for all project partners.

Report: Dissemination activities in the project "DIG-CON"


Period: 01/03/2022-28/02/2025

Project Partner	Activity	Short description (e. g. organiser and topic of the event, title of the presentation, web-addresses etc.)	Date(s)/ Duration/ Frequency	Target group	Place	Number of organisations/persons reached	Kind of documents available
Presentation on third parties' events							
PP1 HP	Workshop	Präsentation des Projektes und kurze Beratungen	03. & 04.11.2022	Kammern & Unis	Warschau	13	Teilnehmerliste
PP1 HP	Workshop	Präsentation des Projektes und kurze Beratungen	23. & 24.11.2022	Kammern & Unis	Katowice	14	Teilnehmerliste
PP1 HP	3 Workshops & 1 Konferenz	Präsentation des Projektes und kurze Beratungen	18. - 20.05.2022	Kammern & Unis	Wien	90	Teilnehmerlisten
PP1 HP	2 Workshops	Präsentation des Projektes und kurze Beratungen	01. & 02.06.2022	Kammern & Unis	Hamburg	30	Teilnehmerlisten
PP1 HP	Online Meeting	Ausführliche Beratungen und Interview Universität Wien	01.11.2022	Wissenschaftler		2	
PP1 HP	Fachkonferenz	Präsentation des Projektes und ausführliche Beratungen	10.06.2022	Multiplikatoren	Berlin	37	

PP1 HP	Studienaufenthalt Georgier	Präsentation des Projektes und ausführliche Beratungen	12. - 16.09.2022	Stakeholder	Hamburg	16	Teilnehmerlisten
PP1 HP	Beratungen in Georgien	Beratungen und Möglichkeiten der Implementierung von Ergebnissen in Georgien	28.11. - 02.12.2022	Stakeholder	Tiflis	90	
PP1 HP	2 Workshops	Präsentation des Projektes und vorliegender Ergebnis sowie kurze Beratungen	19. & 20.01.2023	Kammern & Unis	Tallinn	28	Teilnehmerlisten
PP1 HP	Team-Meeting	Präsentation des Projektes und vorliender Ergebnis sowie kurze Beratungen	26.01.2023	Wissenschaftler	Hamburg	8	
PP1 HP	Mittelstandsoffensive	Präsentation des Projektes und vorliender Ergebnis	10.02.2023	KMU Berater	online	65	
PP1 HP	Workshop	Präsentation des Projektes und vorliender Ergebnis sowie kurze Beratungen	16. & 17.03.2023	Kammern & Unis	Wroclaw	15	Teilnehmerliste
PP1 HP	Internationales Projekt-treffen	Kurze Präsentation des Projektes	27.03.2023	Wissenschaftler	Hamburg	120	
PP1 HP	Workshop	Präsentation des Projektes und vorliender Ergebnis sowie kurze Beratungen	10. & 11.05.2023	Kammern & Unis	Barcelona	28	Teilnehmerliste
PP1 HP	2 Workshops & 1 Konferenz	Präsentation des Projektes und vorliender Ergebnis sowie kurze Beratungen	15. & 16.06.2023	Kammern & Unis	Budapest	85	Teilnehmerlisten

PP1 HP	Online Meeting	Präsentation des Projektes und vorliender Ergebnis sowie kurze Beratungen	03.07.23	Wissenschaftler	online	5	
PP1 HP	Team-Meeting	Präsentation des Projektes und vorliender Ergebnis sowie kurze Beratungen	22.08.23	Wissenschaftler	Hamburg	7	
PP1 HP	Fachtagung	Präsentation des Projektes und vorliender Ergebnis CraftLAP Schwerin	06.09.23	Kammern & Unis	Schwerin	92	
PP1 HP	BA&VET Seminar	Präsentation des Projektes und vorliender Ergebnis sowie kurze Beratungen	11.-13.10.2023	Wissenschaftler	Hamburg	15	Teilnehmerlisten
PP1 HP	Vorstandsitzung	Präsentation des Projektes Lewien Stiftung	16.10.23	Unternehmer	Hamburg	6	
PP1 HP	OM StratEgiekreis	Präsentation des Projektes und vorliender Ergebnis sowie kurze Beratungen	09.11.23	KMU Berater	Bonn	34	
PP1 HP	Beratungen in Georgien	Beratungen und Möglichkeiten der Implementierung von Ergebnissen in Georgien	27.11. - 01.12.2023	Stakeholder	Tiflis	72	
PP1 HP	Team-Meeting	Präsentation des Projektes und vorliender Ergebnis sowie kurze Beratungen	09.01.24	Wissenschaftler	Hamburg	8	

PP1 HP	Workshop	Präsentation des Projektes und vorliegender Ergebnisse in HWK Hamburg	18.01.24	KMU Berater	Hamburg	12	
PP1 HP	Workshop	Präsentation Projekt und Ergebnisse sowie Beratungen BdH Hamburg	22.01.24	Unternehmer	Hamburg	27	
PP1 HP	Amtsköst	Präsentation Projekt und Ergebnisse sowie Beratungen	05.04.24	Verschiedene	Hamburg	102	
PP1 HP	Mitgliedervers. IPOSZ	Präsentation Projekt und Ergebnisse sowie Beratungen	22.&23.05.2024	KMU Berater	Budapest	123	
PP1 HP	Studienaufenthalt Georgier	Präsentation des Projektes und ausführliche Beratungen	10. - 13.05.2024	Stakeholder	Hamburg	14	Teilnehmerlisten
PP1 HP	Jahrestagung	Präsentation des Projektes und ausführliche Beratungen INITIATIVE	11. - 13.10.2024	Verschiedene	Ingoldstadt	112	
PP1 HP	Projektworkshop WIN4SMEs	Präsentation des Projektes und ausführliche Beratungen	23. - 24.10.2024	Wissenschaftler	Vilnius	32	Teilnehmerlisten
PP1 HP	Team-Meeting	Präsentation des Projektes und vorliegender Ergebnis sowie kurze Beratungen	10.12.2024	Wissenschaftler	Hamburg	8	
PP4 SAMK	Comment speech titled Circular economy research and business	The publication launch ceremony of the report Current state and development needs of South-West	7.10.2022	Actors of circular economy	Online	50 participants from Centre for Economic Development,	

	models development (in Finnish)	Finland. Project mentioned shortly during the oral presentation. Organizer: The Regional Council of South-west Finland		and sustainability		Transport and Environment, municipals, education institutes, and companies.	
PP4 SAMK	Presentation in the national research days of the Universities of Applied Sciences and Vocational Education Institutes 2.-3.11.2023	Dr Kari Lilja held a presentation on energy, energy efficiency and sustainable development goals in construction industry.	3.11.2023	Teachers at vocational education institutes in Finland	SAMK Campus Pori	n/a, >20	 3 Lilja Kari.pdf
PP8 IVSZ	Presentation on digitalisation opportunities	Event organised by IPOSZ for the LOSZ members. Balázs Tordai (IVSZ) hold the workshop and gave presentation on IT infrastructure, online marketing, business development, fintech solution for the members of LOSZ. It was a hybrid event (location Lurdy house)	23/05/2024	members of the decorator association	Budapest, Hungary+hybrid	7	presentation, list of participants, photos (Balázs and Tamás)
PP8 IVSZ	Presentation on digitalisation opportunities	Event organised by IPOSZ for the LOSZ members. Balázs Tordai (IVSZ) hold the workshop and gave presentation on IT infrastructure, online marketing, business	05/06/2024	members of the decorator association	online	22	presentation, list of participants, photos (Balázs and Tamás)

		development, fintech solution for the members of LOSZ.					
PP8 IVSZ	Presentation on digitalisations opportunities	Event organised by IPOSZ for the LOSZ members. Balázs Tordai (IVSZ) hold the workshop and gave presentation on IT infrastructure, online marketing, business development, fintech solution for the members of LOSZ.	19/06/2024	members of the decorator association	online	13	
PP8 IVSZ	Presentation on digitalisations opportunities	DIGCON Professional Day for Interior Designers took place in Törökbálint, at MaxCity, organized by IVSZ in collaboration with IPOSZ and the Hungarian National Association of Interior Designers (LOSZ)	11.02.2025	members of the decorator association	Törökbálint	27	
PP3 HWKS	Lecture with Powerpoint	Information event of the Chamber of Crafts on opportunities for training and further education	30.03.2022	Head of Vocational Training of the Bundeswehr	Schwerin	4	Presentation
PP3 HWKS	One-on-one meetings for information	Career fair of the Career Center of the Bundeswehr	24.08.2022	Companies looking for skilled workers and potential employees	Sanitz at Rostock	17	Transcripts

PP3 HWKS	Lecture with Powerpoint	Information event of the Chamber of Crafts on opportunities for training and further education	27.10.2022	Head of Vocational Training of the Bundeswehr	Schwerin	5	Presentation
PP3 HWKS	Lecture with Powerpoint Round of talks; Question / Answer round	State Government of MV, Cooperation Council Democratic Baltic Sea Region (www.wkm.regierung-mv.de)	24.11.2022	Government officials, representatives from business, professional associations and culture	Pasewalk	21	Presentation
PP3 HWKS	Lecture with Powerpoint	European Clay Building Day / Europäische Bildungsstätte für Lehmbau gGmbH Wangelin	22.07.2023	Students, trainers and entrepreneurs in the construction industry	Wangelin	12	Presentation
PP3 HWKS	One-on-one meetings for information	European Clay Building Day / Europäische Bildungsstätte für Lehmbau gGmbH Wangelin	22.07.2023	Trainers, architects and entrepreneurs in the construction industry	Wangelin	5	Counselling protocols
PP6 CCSK	Creative workshop "Craftsmanship in the digital age"	Information about the partnership in the DIG-CON project	28.11.2024	entrepreneurs associated in the structures of the Polish	Polish Craft Association in Warsaw	80	https://ir.katowice.pl/wp-content/uploads/2025/02/




				Craft Association, Directors of Chambers of Crafts			Photos-from-conf.-ZRP.pdf Warsztaty i spotkanie Rady Młodych przy ZRP w Warszawie - Izba Rzemieśnicza oraz Matej Średniej Przemysłowości w Katowicach Przedstawiciele organizacji rzemiosła dyskutowali na temat strategii ZRP podczas warsztatów pt. „Rzemiosło w erze cyfrowej” Związek
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PP6 CCSK	Conference "EU funds for the development of micro, small and medium-sized enterprises	Information about the partnership in the DIG-CON project and about workshop	5.12.2024	Entrepreneurs, craftsmen	Silesian Stadium	120	https://ir.katowice.pl/wp-content/uploads/2025/02/Conference-2024.pdf
PP2 HS21	Short report	Day of Construction Industry	25.08.2022	Firms, Stakeholders, Managers	Buxtehude, Germany	~30	
PP2 HS21	Report & exchange in private conversations.	Researchers' Conference	31.5. – 1.6.2023	Researcher Assistants, Professors	Wernigerode, Germany	~30	
PP5 LCCI	LCCI open days event on 13.02.2025	Introduction of the EU Projects department and the realised projects, including DIG-CON	13/02/2025	Potential LCCI members	LCCI house	26	https://www.facebook.com/LTRKinfo/posts/pfbid0QHhanyNm4co-pjUd55X47b8xxwqeRmzDB8wQnG6mqNq3yFJo4mcdFXxYi-zepbH8Uzl

PP5 LCCI	EULEP project meeting in Riga	LCCI hosted partner meeting within Erasmus+ project EULEP, and shared projects being implemented	17-19/09/2024	International project partners from Austria, Belgium, Italy, France, Spain, Turkey, Cyprus	LCCI house	35	https://www.facebook.com/LTRKinfo/posts/pfbid0z9dELK8n6c2T1rEmq3Cpos-GkZT2FskcM32AAoR-pEncSnsSsA-DNQUMC6ecHq9F28nl
PP5 LCCI	EULEP project pilot training on the AI	Introduction to the EULEP project, training, and other LCCI implemented projects with similar activities	29/11/2024	VET school teachers	LCCI house	12	https://www.facebook.com/LTRKinfo/posts/pfbid02Cgxup5fo36wVreM77QCAmD7YS8oW-BQuXCbktjz75fARz6eyGcNAuhc-TokHnQ78DbI
PP7 IP- OSZ	STONE Conference, the largest conference of the stone carving enterprises in Hungary	Detailed description of the project and highlighting its importance for the SME construction sector	11. March 2023	Entrepreneurs from the construction industry	Pilisvörösvár	250	photos

PP7 I-POSZ	Meeting of construction entrepreneurs from Bátaszék and surrounding settlements	Detailed description of the project and highlighting its importance for the SME construction sector	21. April 2023	Entrepreneurs from the construction industry	Bátaszék	35	photos
PP7 I-POSZ	Handicraft Day: award ceremony for craftsmen of the year.	Detailed description of the project results	14 September 2023	Entrepreneurs and representative of the media	Budapest	50	photos
PP7 I-POSZ	CONSTRUMA, Trade Fair	Detailed presentation of the cooperation within the project. Craft trades' show.	11 April 2024	Construma, the biggest fair of the construction sector in Hungary	Budapest	3-4.000	photos, videos
PP7 I-POSZ	Meeting of entrepreneurs from Hévíz and surrounding settlements	Detailed description of the project and highlighting its importance for the SME construction sector	24. April 2024	Construction companies	Hévíz	35	photos
Project related information on websites, in newsletters, press releases (as far as possible each partner at least 3 times)							
PP1 HP	Post on LinkedIn	DIG-CON - kick off post on LinkedIn	4/29/2022	Linkedin Audience	https://www.linkedin.com/feed/update/urn:li:activity:6925736806730629121	129 Impressions (times clicked on post) - status on 7/7/2022	screen shots
PP1 HP	Hanse-Permanent newsletter	DIG-CON project overview and link up	27/09/2022	+60 members	open click stats tbc		1_Newsletter-September-2022-Hanse-

							Parlament-Baltic-Sea-Academy
PP1 HP	Post on LinkedIn	DIG-CON Project Workshop in Katowice	10/12/2022	Linkedin Audience	274	274	2_Linkedin screenshot
PP1 HP	Post on Facebook	DIG-CON Project Workshop in Katowice	9/12/2022	Facebook audience	https://www.facebook.com/HanseParlament/photos/pcb.5791320760933776/5791311710934681/	983	3_Facebook post
PP1 HP	Homepage	Projekt-Informationen auf der Homepage Hanse-Parlament	01.05.2022	Hamburg			Homepage
PP1 HP	Post on LinkedIn	DIG-CON New Project	29.04.2022	Linkedin Audience			2_Linkedin screenshot
PP4 SAMK	Project presentation in the project pages of SAMK	SAMK has an open database in which every project is presented	continuously	Public	https://www.samk.fi/tyoelamajä-tutkimus/hankkeet/?RepoProject=6111_301_077_00	n/a	 Dig-Con.pdf

PP4 SAMK	Electronic “Poster” to be shown in SAMKs electronic poster wall	Electronic poster wall will replace the physic poster wall	Continuously	Public	An example on how it works is seen here: https://osaavayrityys.samk.fi/kaynnissa-olevat-hankkeet/	n/a	 Dig-Con_poster.pdf
PP4 SAMK	Press release presenting the results of project Dig-Con	Release was sent to press by Communication department of SAMK	28.11.2024, free to be published immediately	Public		n/a	 Press_release_dig-con.docx
PP4 SAMK	News based to press release mentioned above	Published in the news -site of www.samk.fi	29.11.2024	Public	https://www.samk.fi/tki/digitaalisuus-ontata-paivaamyos-rakennusalalla/	n/a	 Digitaalisuus on tätä päivää - myös rakenn
PP8 IVSZ	Article on the website of IVSZ	Information about the event (Event organised by IPOSZ for the LOSZ members. Balázs Tordai (IVSZ) hold the workshop and gave presentation on IT infrastructure, online marketing, business development, fintech solution for the members of LOSZ.)	20/01/2025	members of the decorator association	ivsz.hu		DigCon szakmai nap - Tervezők és kivitelezők – Hogyan javítsuk az együttműködés hatékonyságán? • IVSZ

PP8 IVSZ	Dissemination post on the SM platforms of IVSZ	Information about the event (Event organised by IPOSZ for the LOSZ members. Balázs Tordai (IVSZ) hold the workshop and gave presentation on IT infrastructure, online marketing, business development, fintech solution for the members of LOSZ.)	03/02/2025	members of the decorator association			https://www.facebook.com/photo/?fbid=1027401622745891&set=a.639709788181745
PP8 IVSZ	Article on the website of IVSZ	Information about the project, its background and the expected results in an easily digestible way	15/06/2022	ICT SMEs and stakeholders	ivsz.hu		https://ivsz.hu/hirek/epitoipari-sci-fibolvalosag-a-legjobb-europai-epitoipari-digitalizacios-megoldasok-nyomabakeredtunk/
PP8 IVSZ	Article disseminated in the eNewsletter of IVSZ	Information about the project, its background and the expected results in an easily digestible way	17/06/2022	ICT SMEs and stakeholders			saved e-mail
PP8 IVSZ	Article on IVSZ website	Article on IVSZ website about the project's Budapest based TtT event	23/06/2023	ICT SMEs and stakeholders	ivsz.hu		https://ivsz.hu/hirek/digitalizacios-kepzesek-az-epito-es-

							kivitelezoi-parban-a-dig-con-projekt-kereteben/
PP8 IVSZ	Article on the project on the website of IVSZ	Article on the project on the website of IVSZ summarizing activities in 2023	19/12/2023	ICT SMEs and stakeholders	ivsz.hu		https://ivsz.hu/hirek/jogyakorlatok-a-gyakorlati-kepzesig-a-dig-con-projekt-2023-as-eve/
PP8 IVSZ	Summary on activities in 2022 published on the website of IVSZ	Summary on the DIG-CON IVSZ activities in 2022 on the website of IVSZ, prepared for the General Assembly	15/05/2023	ICT SMEs and stakeholders	ivsz.hu		https://ivsz.hu/kozgyules-2023/ivsz-kozgyulesi-beszamolo-a-2022-es-evrol/projekt-beszamolo/
PP3 HWKS	Conversation with journalists (hereinafter referred to as information material)	Plauer Zeitung	August 2023		Plau and Surroundings		Press article
PP3 HWKS	Press conference (Opening of CraftLab WP3 / A8)	Bildungs- u. Technologiezentrum d. Handwerkskammer Schwerin	06.September 2023	Entrepreneurs from the region, local media	Schwerin	50	Newspaper article, short film, information

				representatives, representatives of state and federal ministries, chambers and professional associations			material, social media posts (see press review in the cloud)
PP6 CCSK	entry on the Chamber's website	Information about the partnership in the DIG-CON project	6.06.2022	visitors to the www.ir.katowice.pl website	https://ir.katowice.pl/2022/06/06/nowy-projekt-dig-con-w-partnerstwie-z-hanse-parlament/		prt sc "ze strony ir"
PP6 CCSK	entry on the Chamber's facebook	Information about the partnership in the DIG-CON project	6.06.2022	visitors to the fb.com/IRMSP Katowice	https://www.facebook.com/IRMSPKatowice	373 views (status on 23.09.2022)	prt sc "screen z facebook"
PP6 CCSK	presentation on the screen in the lobby of the CCSK	Information about DIG-CON project with partners logo	6.06.2022	people entering the building	screen in the lobby of the Chamber		prt sc "ekran na holu"

PP6 CCSK	entry on the Chamber's facebook	Informations about workshop project partners DIG-CON in Katowice	25.11.2022	visitors to the fb.com/IRMSP Katowice	https://www.facebook.com/IRMSPKatowice/posts/pfbid02qDW5okvK9BixVVjavLXJUqgohd8EykcyeU-HNDW-TAhL16QTLf-hem6iNGKDd9gk3nLl	973 views (status on 10.01.1014)	prt sc workshop in Katowice Folder: hanse 23,24.11
PP6 CCSK	entry on the Chamber's website	Informations about workshop project partners DIG-CON in Katowice	29.11.2023	visitors to the www.ir.katowice.pl website	Spotkanie partnerów projektu Hanse- Parlament - Izba Rzemieślnicza oraz Małej i Średniej Przedsiębiorczości w Katowicach (ir.katowice.pl)		prt sc web workshop in Katowice Folder: hanse 23,24.11
PP6 CCSK	entry on the Chamber's website	Information about training "Digitalization in constructions" WP4	18.09.2023	visitors to the www.ir.katowice.pl website	Szkolenie "Cyfrizacja w budownictwie" - Izba Rzemieślnicza oraz Małej i		prt sc DIG in constr Folder: Digitalization in construction

					Średniej Przedsiębiorczości w Katowicach (ir.katowice.pl)		
PP6 CCSK	entry on the Chamber's facebook	Information about training "Digitalization in constructions" WP4	18.09.2023	visitors to the fb.com/IRMSP Katowice	https://www.facebook.com/IRMSPKatowice/posts/pfbid02zdt1yhrm-myXZHG19qTiuWq81877favXPHsKZC92ojq1FVY7kQbQ1RxE69SMA6vKgl	851 views (status on 25.09.2023)	prt sc "Fb sc DOG in constr. Folder: Digitalization in construction
PP6 CCSK	entry on the Chamber's website	Information about training "Further trainings in digital technologies and cooperation" (WP5 – A11)	26.10.2023	visitors to the www.ir.katowice.pl website	Szkolenie w zakresie wykorzystania technologii cyfrowych i współpracy - Izba Rzemieśnicza oraz Małej i Średniej Przedsiębiorczości w		prt sc Further web Folder: Training " Further trainings in digital technologies and cooperation (WP5 – A11)"

					Katowicach (ir.katowice.pl)		
PP6 CCSK	entry on the Chamber's facebook	Information about "Digital training for the construction and finishing trades" (WP5-A21)	9.01.2024	visitors to the fb.com/IRMSP Katowice	https://www.facebook.com/IRMSPKatowice/posts/pfbid02mez3BaA6E pj4C1FfqPkghrq hmme9qJoKcbz Hm2oSDptjVEsJ XscMjb4o4WnrP ct4l		prt sc digital training I Folder: Digital training for the construction and finishing trades"
PP6 CCSK	entry on the Chamber's website	Information about " Digital training for the construction and finishing trades" (WP5-A21)	12.01.2024	visitors to the www.ir.katowice.pl website	Szkolenie cyfrowe dla branży budowlanej i wykończeniowej - Izba Rzemieśnicza oraz Matej i Średniej Przedsiębiorczości w Katowicach (ir.katowice.pl)		prt sc digital training I web Folder: Digital training for the construction and finishing trades

PP6 CCSK	entry on the Chamber's facebook	Information about "Digital entrepreneurship" (WP6 - A21)	11.09.2024	visitors to the fb.com/IRMSP Katowice	https://www.facebook.com/IRMSPKatowice/posts/pfbid02d7rqp3rrD-WHU4ztmWuS4bgKhpGPEsn-RyhmJsgFS4GkiMx7qLeKFmHTtWwjkJzcsPl		
PP6 CCSK	description of the project with the statement of the Director of the Chamber on the media website	Information about the project on the city portal for entrepreneurs	4.02.2025	entrepreneurs, visitors to the website	https://ir.katowice.pl/wp-content/uploads/2025/02/RawaInkstrona.pdf		https://rawaink.katowice.eu/efektywne-budownictwo-dzieki-technologiom-cyfrowym-w-branzy-budowlanej-i-wykonczeniowej-dig-con/

PP2 HS21	Research Project Announcement / Report	Website on www.hs21.de	12.04.2022 till end of Project	Students, Praxispartners, Firms, Chamber of crafts	https://www.hs21.de/news/news-detail/news/neues-forschungsprojekt-digitalisierung-bauwirtschaft	~1000	
PP5 LCCI	Project description on the LCCI website in Latvian and English	Project description with aim, goals, funding, programme, partners, duration, etc.	02/2022	LCCI website users	LCCI website, EU project department	n/a	https://litrk.lv/projekts/dig-con/
PP5 LCCI	Project description in LCCI electronic project portfolio 2023	Project description with aim, goals, funding, programme, partners, duration, etc.	01/08/2023	LCCI website users, newsletter receivers	LCCI website, EU project department newsletters	n/a	https://drive.google.com/file/d/1nCNfSU9w96Fcl-cXib6e_0E6jq_V5dWT/view
PP5 LCCI	Promotion of WP2 results in LCCI weekly newsletter	Brief introduction of the project and developed results within WP2	21/02/2023	LCCI newsletter receivers	E-mail	~2500	Screenshot – <i>LCCI newsletter_21022023</i>
PP5 LCCI	Promotion of WP2 results in LCCI weekly newsletter	Brief introduction of the project and developed results within WP2	07/03/2023	LCCI newsletter receivers	E-mail	~2500	Screenshot – <i>LCCI newsletter_07032023</i>
PP5 LCCI	Information about the possibility to apply for trainings in DIG-CON WP5 A11	Training content, dates, target audience, number of free places, registration link, aim	05/09/2023	LCCI newsletter receivers	E-mail	~2500	Screenshot – <i>LCCI newsletter_05092023</i>

		of the trainings, information about the trainer					
PP5 LCCI	Information about the possibility to apply for trainings in DIG-CON WP5 A11	Training content, dates, target audience, number of free places, registration link, aim of the trainings, information about the trainer	12/09/2023	LCCI newsletter receivers	E-mail	~2500	Screenshot – <i>LCCI newsletter_12092023</i>
PP5 LCCI	Information about the TtT in Budapest	Short info about the project + information about the TtT that took place in Budapest	06/2023	LCCI LinkedIn account followers	LinkedIn	927	https://www.linkedin.com/posts/latvian-chamber-of-commerce-and-industry-digital-pedagogy-construction-activity-7079032483605864448-Rnfn/?utm_source=share&utm_medium=member_desktop
PP5 LCCI	Information about the TtT in Budapest	Short info about the project + information about the TtT that took place in Budapest	26/06/2023	LCCI Facebook account followers	Facebook	n/a since the message was shared	https://www.facebook.com/LTRKinfo/posts/

							pfbid0vZzLL769Hfsw67JCpxQnS8BeP4Co7X9SvTwN-pdL1a3ee6bXdkBS57GD8T3MeuDeil
PP5 LCCI	Promotion of WP2 results	Brief introduction of the project and developed results within WP2	26/01/2023	LCCI Facebook account followers	Facebook	1401	https://www.facebook.com/LTRKinfo/posts/pfbid0jCUBaCFAs5JmUxDMbWgax4Yi63Y3Z33ZgS8vbEuQAQ87LNR5aMjbeQnZ-KabgJXRsl
PP5 LCCI	Information about the possibility to apply for trainings in DIG-CON WP5 A21	Training content, dates, target audience, number of free places, registration link	07/2023	LCCI LinkedIn account followers	LinkedIn	824	https://www.linkedin.com/posts/latvian-chamber-of-commerce-and-industry_ltrk-at-balstsuzagoafpmafpijem-

							activity-7089950401248030720-F4p2/?utm_source=share&utm_medium=member_desktop
PP5 LCCI	Information about the possibility to apply for trainings in DIG-CON WP5 A21	Training content, dates, target audience, number of free places, registration link, aim of the trainings, information about the trainers	26/07/2023	LCCI Facebook account followers	Facebook	1628	https://www.facebook.com/LTRKinfo/posts/pfbid02Y1KiiK CdCotY6Hiqz PJTLUcLvB-gUcPQDe-JTQpBn8u3443z6JfTs-MqxcEq9SCp-gEFl
PP5 LCCI	Information about the possibility to apply for trainings in DIG-CON WP5 A21	Training content, dates, target audience, number of free places, registration link, aim of the trainings, information about the trainers	23/08/2023	LCCI Facebook account followers	Facebook	876	https://www.facebook.com/LTRKinfo/posts/pfbid02ZyEGyhPVZvcxFVG-beDT-VghEeLT6sV4

							ZhGZi-AfK2bUXu6LcgoGoyrede-HAxeSVic8dl
PP5 LCCI	Information about the possibility to apply for trainings in DIG-CON WP5 A21	Training content, dates, target audience, number of free places, registration link + picture and quote of the first trainer, stating why it is valuable to enrol this course	28/08/2023	LCCI Facebook account followers	Facebook	2036	https://www.facebook.com/LT-RKinfo/posts/pfbid02VbCw94EgGVBhAEnH6UJTz-LNh8eqomPNw4eT8pR54MzymG1GBvkjMvyfF3cDs6oRl
PP5 LCCI	Information about the possibility to apply for trainings in DIG-CON WP5 A21	Training content, dates, target audience, number of free places, registration link + picture and quote of the second trainer, stating why it is valuable to enrol this course	03/09/2023	LCCI Facebook account followers	Facebook	1239	https://www.facebook.com/LT-RKinfo/posts/pfbid0ZGPKqtNus-fzq2iRjU3zk2MZKbYB6mLhVHuvNK-CWV6k4yYGqVC6V3HqrJxMadZYqFl

PP5 LCCI	Information about the possibility to apply for trainings in DIG-CON WP5 A11	Training content, dates, target audience, number of free places, registration link + picture and quote of the trainer, stating why it is valuable to enrol this course	08/09/2023	LCCI Facebook account followers	Facebook	793	https://www.facebook.com/LTRKinfo/posts/pfbid0sSG-FLs-DAUqNjcoJL9G2DUL6ViwYZZGu4iMKE8a5qPjramSTGo4Eo1e76GMEZF2Grl
PP5 LCCI	Information about the possibility to apply for trainings in DIG-CON WP5 A11	Training content, dates, target audience, number of free places, registration link, aim of the trainings, information about the trainer	08/2023	LCCI LinkedIn account followers	LinkedIn	1009	https://www.linkedin.com/posts/latvian-chamber-of-commerce-and-industry_ltrk-at-balstsuzagoafpmafpiem-activity-7099857770375446528-cwCm/?utm_source=share

							&utm_medium=member_desktop
PP5 LCCI	Information about the possibility to apply for trainings in DIG-CON WP5 A11	Training content, dates, target audience, number of free places, registration link, aim of the trainings, information about the trainer	09/2023	LCCI website visitors	LCCI website	6339	https://www.ltrk.lv/lv/event/s/2023/10/6142/event/7610
PP5 LCCI	Information about the possibility to apply for trainings in DIG-CON WP5 A11	Training content, dates, target audience, number of free places, registration link, aim of the trainings, information about the trainer	09/2023	LCCI LinkedIn account followers	LinkedIn	1122	https://www.linkedin.com/posts/latvian-chamber-of-commerce-and-industry_ltrk-at-balstsuzagoafpmafpiem-activity-7104747484530290688-9NYH/?utm_source=share&utm_medium=member_desktop

<p>PP5 LCCI</p>	<p>Information about the possibility to apply for trainings in DIG-CON WP5 A11</p>	<p>Training content, dates, target audience, number of free places, registration link + picture and quote of the trainer, stating why it is valuable to enrol this course</p>	<p>09/2023</p>	<p>LCCI LinkedIn account followers</p>	<p>LinkedIn</p>	<p>747</p>	<p>https://www.linkedin.com/posts/latvian-chamber-of-commerce-and-industry_ltrk-ltrk-activity-7108539985003229184-wFeJ/?utm_source=share&utm_medium=member_desktop</p>
<p>PP5 LCCI</p>	<p>Information about the possibility to apply for trainings in DIG-CON WP5 A11</p>	<p>Training content, dates, target audience, number of free places, registration link + picture and quote of the trainer, stating why it is valuable to enrol this course</p>	<p>17/09/2023</p>	<p>LCCI Facebook account followers</p>	<p>Facebook</p>	<p>944</p>	<p>https://www.facebook.com/LTRKinfo/posts/pfbid0aeYeFszb8ytNovyPxAMYLV-ScTxKm4hSF1355DZXiyCNNgY2Mem-GcpvtRz-gCfw9Zjl</p>




<p>PP5 LCCI</p>	<p>Information about the conference on 13.01.2025</p>	<p>Short intro about the project, conference date, timing, and registration link</p>	<p>01/2025</p>	<p>LCCI LinkedIn account followers</p>	<p>LinkedIn</p>	<p>510</p>	<p>https://www.linkedin.com/posts/latvian-chamber-of-commerce-and-industry-erasmusplus-construction-vet-activity-7283436455375310848-XRd/?utm_source=share&utm_medium=member_desktop&rcm=ACoAAEWBuslBe5rt_jwRs6-G4Er3oxdpvFwbPtM</p>
<p>PP5 LCCI</p>	<p>Information about the conference on 13.01.2025</p>	<p>Short intro about the project, conference date, timing, and registration link</p>	<p>10/01/2025</p>	<p>LCCI Facebook account followers</p>	<p>Facebook</p>	<p>157</p>	<p>https://www.facebook.com/LTRKinfo/posts/pfbid02QcojX</p>





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PP5 LCCI	Information about the conference on 10.02.2025	Short intro about the project, conference date, timing, and registration link	04/02/2025	LCCI Facebook account followers	Facebook	273	https://www.facebook.com/LTRKinfo/posts/pfbid0fiLzNs-mVsfvrdFt-BhzfS9pfNmrC5Z2MDdTr81TNKy5ZA6Us-wPs-ksdH6m9p9kJE8l
PP5 LCCI	Information about the conference on 10.02.2025	Short intro about the project, conference date, timing, and registration link	02/2025	LCCI LinkedIn account followers	LinkedIn	272	https://www.linkedin.com/posts/latvian-chamber-of-commerce-and-industry_digcon-erasmus-activity-72927832145





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PP7 I-POSZ	Information on IPOSZ website, newsletters	Regular information about the project and the ongoing trainings. Before each training relevant information was placed on the webpage or a newsletter was sent out.	Ongoing	IPOSZ membership, which represents 180 legally independent craftsmen' corporations with 30 000 entrepreneurial members	www.iposz.hu	IPOSZ membership, which represents 180 legally independent craftsmen' corporations with 30 000 entrepreneurial members	<p>Some example:</p> <p>https://www.iposz.hu/aktualis-hireink/uj-nemzetkozi-projekt-indul-az-epitoipari-digitalizacio-ja-val-kapcsolatban</p> <p>https://www.iposz.hu/aktualis-hireink/az-</p>






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PP7 I-POSZ	Hatos Csatorna (Channel Six) Television	A talk show on a national television, cc. 30 minutes conversation with experts	21 December 2022 which were repeated 4 times again on Channel Six	Hungarian population	interview could be viewed on Youtube	approx.. 1,200,000 TV viewers	video link: https://www.youtube.com/watch?v=atMSsiUoR5E
PP7 I-POSZ	37-second advertisement on Channel Six Television	In order to promote the online service, we made a 37-second advertisement that was played 20 times on Channel Six.	December 2022 – January 2023 repeated 20 times	Hungarian population	Hatos Csatorna – Channel Six	approx.. 1,200,000 TV viewers	https://www.iposz.hu/aktualis-hireink/az-iposz-egy-ujabb-nemzetkozi-projektben-vesz-reszt-mely-az-




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PP7 I-POSZ	Hatos Csatorna (Channel Six)Television	A talk show on a national television, cc. 30 minutes conversation with experts	07 February 2024 which was repeated 4 times on Channel Six	Hungarian population	interview could be viewed on Youtube	approx.. 1,200,000 TV viewers	video https://www.youtube.com/watch?v=ghE7U_KQxHg from 29:54 til 54:23
PP7 IP-OSZ	Hatos Csatorna (Channel Six)Television	A talk show on a national television, cc. 30 minutes conversation with experts	20 March 2024 which will be repeated 4 times again on Channel Six	Hungarian population	interview could be viewed on Youtube	approx.. 1,200,000 TV viewers	video link: https://www.youtube.com/watch?v=KJpc3JargOg from 25:21 til 51:12
Publications in partner journals, books, printed newsletter, etc. (each partner 3 publications)							

PP1 HP	Project information brochure 2022	Informing chambers, schools and universities that are member of the Hanse-Parlament about the Project	21.12.2022	Representatives of, Chambers, Vocational schools and Universities	Mail/Brochure	150 chambers, vocational schools, universities	11_Projects-Hanse-Parlament_Baltic-Sea-Academy
PP1 HP	Broschüre	Informationen in drei Projektbroschüren, Verteilung in 15 Ländern	Dezember 2022, 2023 & 2024		Stakeholder	600	Broschüren
PP 4 SAMK	Article in the blog “osaavayritys.samk.fi”: Mitä opettaminen on – What is teaching?	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	31.3.2022	All internet users	https://osaavayritys.samk.fi/2022/03/31/mita-opettaminen-on/#inenglish	n/a	 Mitä opettaminen on – Osaava yritys –
PP4 SAMK	Article in the blog “osaavayritys.samk.fi”: Words have their sense, messages have their intentions	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	14.9.2022	All internet users	https://osaavayritys.samk.fi/2022/09/14/sanoilla-on-merkityksensa-viesteilla-tarkoituksensa/#Englishversion	n/a	 Sanoilla.pdf
PP4 SAMK	Article in the blog “osaavayritys.samk.fi”: The challenge of having skills needed.	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	29.11.2022	All internet users	https://osaavayritys.samk.fi/2022/11/29/osaamisen-	n/a	 Osaamisen haasteet. – Osaava yritys – Me

					haasteet/#Englishversion		
PP4 SAMK	Article in the blog “osaavayritys.samk.fi”: Brief Christmas stories	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	16.12.2022	All internet users	https://osaavayritys.samk.fi/2022/12/16/brief-christmas-stories/	n/a	 brief christmas stories.pdf
PP4 SAMK	Article in the blog “osaavayritys.samk.fi”: When the year changes (again)	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	28.12.2022	All internet users	https://osaavayritys.samk.fi/2022/12/28/vuodentaas-vaihtuessa/#englishversion	n/a	 when the year....pdf
PP4 SAMK	Article in the blog “osaavayritys.samk.fi”: In the same boat...	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	31.1.2023	All internet users	https://osaavayritys.samk.fi/2023/01/31/sa-massa-venessa-mutta-loytyyko-tappia/	n/a	 In-the-same-boat.pdf
PP4 SAMK	Article in the blog “osaavayritys.samk.fi”: Can we trust...	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	21.2.2023	All internet users	https://osaavayritys.samk.fi/2023/02/21/voim-meko-luottaa-	n/a	 Can_we_trust.pdf

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PP4SAMK	Article in the blog “osaavayritys.samk.fi”: Quo vadis, mundi...	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	9.3.2023	All internet users	Quo Vadis, Mundi – Mihin menet, maailma?	n/a	 Quo_vadis.pdf
PP4 SAMK	Article in the blog “osaavayritys.samk.fi”: Do you know the word “Funktio”	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	21.3.2022	All internet users	https://osaavayritys.samk.fi/2023/03/21/tunnetko-sanaa-funktio/	n/a	 Function.pdf
PP4 SAMK	Article in the blog “osaavayritys.samk.fi”: Change is a constant state”	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	14.4.2023	All internet users	https://osaavayritys.samk.fi/2023/04/14/muutos-on-jatkuva-olotila/	n/a	 Change_is_Continuous.pdf
PP4 SAMK	Article in the blog “osaavayritys.samk.fi”: Two cities”	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	3.7.2023	All internet users	https://osaavayritys.samk.fi/2023/07/03/kaksi-kaupunkia/	n/a	 Two_Cities.pdf

PP4 SAMK	Article in the blog “osaavayritys.samk.fi”: Brain activity – on vacation?”	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	14.8.2023	All internet users	https://osaavayritys.samk.fi/2023/08/14/aivotoimintaa-lo-mallako-2/	n/a	 Aivotoimintaa.pdf
PP4 SAMK	Article in the blog “osaavayritys.samk.fi”: Compost in the bed...	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	19.10.2023	All internet users	https://osaavayritys.samk.fi/2023/10/19/kompostia-sankyyn/	n/a	 Compost_in_the_bed.pdf
PP4 SAMK	Article in the blog “osaavayritys.samk.fi”: Can we have a peaceful Christmas?”	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	18.12.2023	All internet users	https://osaavayritys.samk.fi/2023/12/18/saamme-ko-joulurauhan/	n/a	 Can we have peaceful christmas.pdf
PP4 SAMK	Article in the blog “osaavayritys.samk.fi”: ”The power of example”	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	20.2.2024	All internet users	https://osaavayritys.samk.fi/2024/02/20/esimerkin-voima/	n/a	 The power of example.pdf
PP4 SAMK	Article in the blog “osaavayritys.samk.fi”: ”You have to know how to give feedback, but also how to receive it”	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	17.6.2024	All internet users	https://osaavayritys.samk.fi/2024/06/17/palautetta-pitaa-osata-antaa/	n/a	 giving_feedback.pdf

PP4 SAMK	Article in the blog “osaavayritys.samk.fi”: ” 2024-Brain activity – on vacation?”	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	19.8.2024	All internet users	https://osaavayritys.samk.fi/2024/08/19/a-ivotoimintaa-lo-mallako-3/	n/a	 2024-Brain activity on vacation.pdf
PP4 SAMK	Article in the blog “osaavayritys.samk.fi”: „The last ones will be...”	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	10.10.2024	All internet users	https://osaavayritys.samk.fi/2024/10/10/viimeisia-viedaan/#Englishversion	n/a	 the last ones....pdf
PP4 SAMK	Article in the blog “osaavayritys.samk.fi”: “Threats and opportunities”	Blog osaavayritys.samk.fi is part of the Agora - the official journal of Satakunta University of Applied Sciences, ISSN-L 1456-114X	19.12.2024	All internet users	https://osaavayritys.samk.fi/2024/12/19/uhkia-jamahdollisuuksia/#Englishversion	n/a	 Uhkia ja mahdollisuuksia –
PP3 HWKS	“Nordhandwerk 10/22”	https://www.nord-handwerk.de/	Oktober 2022	Subscribers and purchasers	Magazine trade and online		Print product and online
PP3 HWKS	“Nordhandwerk 07+08/24”	https://www.nord-handwerk.de/	Juli 2024	Subscribers and purchasers	Magazine trade and online (https://www.hwkschwerin.de/arti)		Print product and online

					kel/nordhandwerk-19,211,339.html#Aktuelle%20Ausgabe)		
PP3 HWKS	Nordhandwerk Dez24/Jan25	https://www.nord-handwerk.de/	Dezember 2024	Subscribers and purchasers	Magazine trade and online (https://www.handwerk-schwerin.de/artikel/nordhandwerk-19,211,339.html#ePaper)		Print product and online
PP6 CCSK	advertisement in the Folder issued on the occasion of the XXVIII Great Gala of the Chamber of Crafts in Katowice	information about the project, its goals and partners	26.05.2023	craftsmen, entrepreneurs, politicians, local government officials, school directors, scientists	NOSPR in Katowice	1500	Photo folder1 photo folder2
PP6 CCSK	advertisement in the Folder issued on the occasion of the XXIX Great	information about the project, its goals and partners, about tasks from PP6	24.03.2024	craftsmen, entrepreneurs, politicians, local government officials,	NOSPR in Katowice	1500	Folder Gala Folder Gala 2


	Gala of the Chamber of Crafts in Katowice			school directors, scientists			
PP6 CCSK	entry on the Chamber website	Information on the planned conference summarizing the DIG-CON project	9.01.2025		Konferencja online "Najlepsze praktyki i szkolenia cyfrowe dla MŚP" projekt DIG-CON - Izba Rzemieśnicza oraz Matej i Średniej Przedsiębiorczości w Katowicach		
PP6 CCSK	entry on the Chamber Facebook	Information on the planned conference summarizing the DIG-CON project	9.01.2025		https://www.facebook.com/IRMSPKatowice/posts/pfbid02K5Gpq5DeFQGFHo-GwhVgRsGH-fUhVNis-GuE9CQQm-KEHmyFUgYFQPjtC8wGbms-MCSdl		

PP6 CCSK	description of the project with the statement of the Director of the Chamber on the media website	Information about the project on the city portal for entrepreneurs	4.02.2025	entrepreneurs, visitors to the website	https://ir.katowice.pl/wp-content/uploads/2025/02/RawaInkstrona.pdf		https://rawaink.katowice.eu/efektywne-budownictwo-dzieki-technologiom-cyfrowym-w-branzy-budowlanej-i-wykonczeniowej-dig-con/
PP6 CCSK	description of the project with the statement of the Director of the Chamber on the media website	Information about the project on the city portal for entrepreneurs	6.02.2025	visitors to the website	Najlepsze praktyki i szkolenia cyfrowe dla MŚP. Wyniki projektu DIG-CON Dziennik Zachodni		folder: artykuł w Dziennik ZAch i Nam
PP6 CCSK	article about the DIG-CON project on the local media website	Information about the project on the city portal for entrepreneurs	6.02.2025	visitors to the website	https://katowice.naszemiasto.pl/konferencja-w-ramach-projektu-dig-con-		

					najlepsze-praktyki-i/ar/c3-9859433		
PP6 CCSK	Information on the planned conference summarizing the DIG-CON project	Information about conference on the Guilds website	January 2025	mostly craftsmen and apprentices	https://www.facebook.com/cechzawiercie http://www.cechzawiercie.pl/aktualnosci/135,konferencja-on-line-najlepsze-praktyki-i-szkolenia-cyfrowe-dla-msp-projekt-dig-con https://cech.dla-was.pl/news.html https://www.facebook.com/share/p/1AvtgwC2mg/		

PP6 CCSK	advertisement in the Folder issued on the occasion of the XXVIII Great Gala of the Chamber of Crafts in Katowice	information about Hanse-Parlament, project DIG-CON	March 2025	craftsmen, entrepreneurs, politicians, local government officials, school directors, scientists		1700	Hanse-Parlament in folder 2025
PP2 HS21	Research Project Announcement / Report	Research Report, Information, Project Description in university Magazine "HASI"	27.10.2022	Students, Praxispartners, Professors, Research Assistants	University Magazine "HASI"	~1000	
PP2 HS21	Research Project Announcement / Report	Research Report, Information, Project Description in university Magazine "HASI"	22.4.2024	Students, Praxispartners, Professors, Research Assistants	University Magazine "HASI"	~1000	
PP2 HS21	University report on research activities	Research Report, Information, Project Description	Spring 2025	Students, Praxispartners, Professors, Research Assistants, Chamber of Crafts	Buxtehude, Germany	~2000	
PP5 LCCI	Press release about the project and final conference	Introduction about the project and its results, as well	04/02/2025	LCCI website viewers	LCCI website	1269	https://litrk.lv/efektivakabuvniecibasplanosana-ar

		as invitation to the final conference on 10/02/2025					digitalajiem-rikiem/
PP5 LCCI	Printed portfolio list with QR code	Printed leaflet with LCCI EU Projects department portfolio QR code, which is being distributed at every face-to-face event	Constant	LCCI event attendees	Events	n/a	Pics – Printed 1 and Printed 2
PP7 IP-OSZ	Handicraft Newspaper	Quarterly publication on the current issues of craftsmen	January 2024	IPOSZ membership, 180 legally independent craftsmen’ corporations 30 000 entrepreneurs			
PP7 I-POSZ	Handicraft Newspaper	Quarterly publication on the current issues of craftsmen	Summer 2024	IPOSZ membership, 180 legally independent craftsmen’ corporations 30 000 entrepreneurs			
PP7 I-POSZ	Builders’ Journal	Monthly publication on the current issues of the construction sector	June 2024	enterprises operating in the construction industry			

PP7 I-POSZ	Handicraft Newspaper	Quarterly publication on the current issues of craftsmen	January 2025	IPOSZ membership, 180 legally independent craftsmen' corporations 30 000 entrepreneurs			
Introduction of project results in policies, administrations, stakeholders ect.							
PP4 SAMK	Presentation on the project and its goals	Advisory Board of the Degree Programme in Construction and Municipal Engineering, Pori (and online) 30.11.2022, six company representatives, presenter Dr Sirpa Sandelin	30.11.2022	members of the Advisory Board		Vehmasputki, Oras, City of Pori, A-insinööri, Skanska and Etteplan, one non-present (The Confederation of Finnish Construction Industries RT (CFCI), who received materials, and five SAMK staff members	 Käynnissä_olevat_hankkeet.pdf
PP4 SAMK	Presentation on the project and its status	Advisory Board of Built environment, Pori (and online) 14.11.2023, representatives of companies, SAMK and	14.11.2023	Members of the advisory board			

		municipal of Pori, presenter Dr Sirpa Sandelin					
PP4 SAMK	Private conversion	Dr Sandelin presented the project to Dr Fideline Tchuenbou-Magaia, MBio-chem, MRes, AMIChemE, PhD, PGCert, SFHEA, NEBOSH HSE Cert Process Safety Management, Reader in Green Technology, Chemical Engineering, Year 3 Chair, Faculty of Science and Engineering, University of Wolverhampton, Wulfruna Street, Wolverhampton, WV1 1LY, United Kingdom.	29.8.2024	Dr Fideline Tchuenbou-Magaia	Via Teams	1	n/a
PP4 SAMK	Meeting	Dr Sandelin and Dr Lilja presented briefly the project to Ms. Kariniemi	17.10.2024	Katri Kariniemi, the new supervisor of project assistants.	SAMK Campus Pori	1	n/a
PP8 IVSZ		Summary and presentation of the DIG-CON activities and results	22/11/2024	ICT SMEs and stakeholders	Dunaharaszti		
PP3 HWKS	One-on-one meetings for information	Presentation of DIG-CON and the developed BP	05. Jun 2023	Bauverband Mecklenburg	Wangelin	1	Counselling protocols

				Vorpommern e.V.			
PP3 HWKS	One-on-one meetings for information	Expert discussion on which BP can be used by companies in the region	09. Jun 2023	Bauverband Mecklenburg Vorpommern e.V.	Schwerin	2	Counselling protocols
PP6 CCSK	meeting at the Polish Craft Association in Warsaw	The President from Chamber of Crafts in Katowice informed about the DIG-CON project	28.11.2024	representatives of craft guilds, entrepreneurs, directors of chambers of crafts in Poland	https://www.facebook.com/IRMSPKatowice/posts/pfbid02Vh2BR2cVyk52P1g6MgZigQftkryV-izSFtxvETpjM7kLvRgep6jL65R3beHiFqd8UI		
PP6 CCSK	meeting at the Chamber of Crafts in Bielsko-Biala	The President from Chamber of Crafts in Katowice informed about the DIG-CON project	24.01.2025	mostly craftsmen and apprentices	https://www.facebook.com/IRMSPKatowice/posts/pfbid02xLEc9ozoGVjngwWY8YQVbYL i7uu7vZhQEQW		

					y4ZPsfSUTT-TroYdHWRkE56dqSBqr9l		
PP6 CCSK	meeting at the Chamber of Crafts in Częstochowa	The President from Chamber of Crafts in Katowice informed about the DIG-CON project	28.01.2025	mostly craftsmen and apprentices	https://www.facebook.com/IRMSPKatowice/posts/pfbid0QzS7QPhC9Z6fVq7F2MRU2JcDQchG7pFZw4KkaUfsoFu58fUurNuN9nJ1sgSt2D9Jl		
PP6 CCSK	meeting at the Chamber of Crafts in Wroclaw	The President from Chamber of Crafts in Katowice informed about the DIG-CON project	3.02/2025	mostly craftsmen and apprentices	https://www.facebook.com/IRMSPKatowice/posts/pfbid02k8CX26kY-ko-tyQRyyp2MY3VNRXKmY5LXVndr9		

					Yrf5dJiR-DeHFFiv-tpMeb1npGDcZpl		
PP2 HS21	Project Introduction	District Harburg (WL) chamber of crafts		Government management / administration	Winsen (Luhe), Germany	~10	
PP5 LCCI	Promotion of WP2 results to construction committee	Brief introduction of the project and developed results within WP2	14/02/2023	LCCI construction committee members	E-mail	102	Screenshot - <i>Policy department_about good practices to construction committee</i>
PP5 LCCI	Information to construction committee about the possibility to apply for trainings in DIG-CON WP5 A11	Training content, dates, target audience, number of free places, registration link, aim of the trainings, information about the trainer	06/09/2023	LCCI construction committee members	E-mail	102	Screenshot - <i>Policy department_about trainings to construction committee</i>
PP7 IP- OSZ	Informing the Minister of Construction and Transport about the project, handing over the collection of Best practices.	The complete best practice results on a) use of digital technologies and realization of cooperation b) SME specific training	07. June 2023	Minister of Construction and Transport			

		<p>programs to teach digital competencies and skills</p> <p>was sent to the Minister of Construction and Transport.</p> <p>After that, we hold discussions on the possibilities of implementing the best practices.</p>		and his expert team members			
PP7 I-POSZ	<p>Informing the State Secretary of Architecture about the project, handing over the collection of Best practices.</p>	<p>The complete best practice results on</p> <p>a) use of digital technologies and realization of cooperation</p> <p>b) SME specific training programs to teach digital competencies and skills</p> <p>was given to the State Secretary.</p> <p>After that, we hold discussions on the possibilities of implementing the best practices.</p>	24 May 2023	State Secretary of Architecture			
PP7 I-POSZ	<p>Informing the State Secretary responsible for the social of public investment about the project,</p>	<p>The complete best practice results on</p> <p>a) use of digital technologies and realization of cooperation</p>	24 May 2023				




	handing over the collection of Best practices.	b) SME specific training programs to teach digital competencies and skills was given to the State Secretary. After that, we hold discussions on the possibilities of implementing the best practices.							State Secretary responsible for the social of public investment
Disseminations to national and international umbrella organisations from business associations and educational institutions									
PP1 HP	Project Introduction	General Assembly HP					150 Attendees	photos	
PP1 HP	Project introduction and discussion	Project Workshop for Smart-VET	June 21 - 22.2022	Chambers of Craft and Universities	Graz, Austria		14 individuals, members	-	
PP1 HP	NABiBB 35 Jahres-Tagung	Discussions about digitalisation	27-28.09 2022	Educational Institutions, Universities,	Weimar, Germany		overall, 550 people, individual networking with 15-20	-	
PP6 CCSK	Meeting with craftsmen Appointment of the Examination Board 13.03.2023	information on participation in the DIG-CON project, short presentation of BP	13.03.2023	craftsmen, entrepreneurs	Chamber of Crafts SME in Katowice		52	folder: meeting with craftsmen/General Assembly -> 13.03.2023	


PP6 CCSK	Meeting with craftsmen Appointment of the Examination Board 14.03.2023	information on participation in the DIG-CON project, short presentation of BP	14.03.2023	craftsmen, entrepreneurs	Chamber of Crafts SME in Katowice	48	folder: meeting with craftsmen/General Assembly ->14.03.2023
PP6 CCSK	Meeting with craftsmen Appointment of the Examination Board 15.03.2023	information on participation in the DIG-CON project, short presentation of BP	15.03.2023	craftsmen, entrepreneurs	Chamber of Crafts SME in Katowice	54	folder: meeting with craftsmen/General Assembly ->15.03.2023
PP6 CCSK	Meeting with craftsmen Appointment of the Examination Board 22.03.2023	information on participation in the DIG-CON project, short presentation of BP	22.03.2023	craftsmen, entrepreneurs	Chamber of Crafts SME in Katowice	27	
PP6 CCSK	General Assembly of the Chamber of Crafts	general information about the project and BP	16.06.2023	craftsmen, entrepreneurs	palace in Koszęcin	48	folder: meeting with craftsmen/General Assembly ->General Assembly General Assembly 2

PP6 CCSK	Training "Digitalization in construction"	organization of training for the construction industry	18,22,28.09. and 4.10.2023	Participants	Chamber of Crafts SME in Katowice, on-line	25	folder: Training "Digitalization in construction"
PP6 CCSK	Training "Further trainings in digital technologies and cooperation" (WP5 – A11)	organization of training for the construction industry	12,13.10. and 09.11.2023	Participants	Chamber of Crafts SME in Katowice	12	folder: Training "Further trainings in digital technologies and cooperation" (WP5 – A11)
PP6 CCSK	Training "Digital training for the construction and finishing trades" (WP5 - A21)	organization of training for the construction industry	9,16.01.2024a and 21.02.2024	Participants	Chamber of crafts SME in Katowice	9	folder: "Digital training for the construction and finishing trades"
PP6 CCSK	General Assembly of the Chamber of Crafts	general information about the project and BP	7.06.2024	craftsmen, entrepreneurs	palace in Koszęcin	58	Folder: Pictures from GA
PP6 CCSK	Training "Digital entrepreneurship" (WP6 -A21)	organization of training for the construction industry	15,16.05.2024 11,20.09.2024	Participants	Chamber of crafts SME in Katowice	24	folder: "Digital entrepreneurship" (WP6 - A21)
PP2 HS21	Research Project Report	SmartVET Project Workshop Graz	21.06 - 22.06.2022	University of Graz, Chamber	Graz, Austria	~10	

				of Craft Steiermarkt			
PP5 LCCI	Sharing information about the project and TtT to Latvian Construction Association	Information about the project, training curriculum and upcoming TtT in Budapest	24/04/2023	Latvian Construction Association chairman of the board and members in general	E-mail	1	Screenshot – <i>Latvian Construction Association</i>
PP7 IP-OSZ	Presentation of the project at the international conference organized by the Romanian SME Association	The Romanian SME Association organized an international conference on the Digitalization Framework Agreement concluded by the European Social Partners. In the framework of the online conference, the IPOSZ employee presented the results of the DIG-CON project as a good practice.	06 March 2023	European Social Partners	online	19	printscreen
PP7 I-POSZ	Presentation of the project to the National Board Members of IPOSZ	IPOSZ regularly informs its 22-member national presidency about current events. The goals of the project were presented.	12 April 2023	Board Members of National Presidency of IPOSZ	Budapest	25	photos

PP7 I-POSZ	Presentation of the project to the National Branch Association of IPOSZ	IPOSZ informed its branch associations about the goals of the projec.	25 April 2023	Representatives of branch associations of IPOSZ	Budapest	15	photos
PP7 I-POSZ	Presentation of the project on the international conference organized by the European Builders Confederation together with the European Labour Authority in Bratislava	The European Builders Confederation organized an international conference together with the European Labour Authority in Bratislava. In the framework of the conference, the President of IPOSZ presented the results of the DIG-CON project as a good practice.	26 September 2023	Members of the European Builders Confederation and staff members of ELA	Bratislava	25	photos
PP7 I-POSZ	Presentation of the project on the international conference organized by the UNIEP, the International Association of Painting Contractors in Budapest	The UNIEP organized an international conference in Bratislava. In the framework of the conference, the President of IPOSZ presented the results of the DIG-CON project as a good practice.	03. November 2023.	Members of the UNIEP	Budapest	50	photos
PP7 I-POSZ	Presentation of the project on the international workshop organized by the SMEunited, the European Association SMEs in Bruxelles	The SMEunited organized an international workshop in Bruxelles. In the framework of the workshop, IPOSZ presented the results of the DIG-CON project as a good practice.	07. February 2024.	Members of the SMEunited	Bruxelles	20	photos

PP7 I-POSZ	Presentation of the project on the international workshop organized by the EBC, the European Builders Confederation in Budapest	The EBC together with IPOSZ organized an international workshop in Budapest. In the framework of the workshop, IPOSZ presented the results of the DIG-CON project as a good practice.	08 November 2024	Members of the EBC and IPOSZ	Budapest	50	photos
Other activities							
PP1 HP	Transfer	Schriftlicher und elektronischer Transfer Projektergebnisse zu Mitgliedern	01.02.2024	Kammern & Unis	13 Länder	74	
PP4 SAMK	Poster to project wall	In SAMK:s project wall all the projects SAMK is involved are presented	9.6.2022	All visiting at SAMK Pori	SAMK Pori Campus	n/a	 Poster_DIG-CON.pdf 
PP4 SAMK	Updated flyer	Flyer containing all the active projects	21.11.2022	to be given to those interested		n/a	 Esite_final_v3_2022_A5.pdf
PP4 SAMK	Discussion with the president of Finnish Vocational Educational Research Association, Dr.Tarja Lang	During the discussion, Dr Lilja briefly presented the research activities of SAMK including the international	2.11.2023	Dr. Tarja Lang	SAMK Campus Pori	1	n/a

		projects approaching the vocational education, like BA&VET, and Dig-Con					
PP4 SAMK	Meeting with Dr Nathalie Boudeau	Dr Sandelin presented the project Dig-Con to Dr Nathalie Boudeau (Supmicrotech-ENSMM), France	22.5.2024	Dr Nathalie Boudeau	SAMK Campus Pori	1	n/a
PP4 SAMK	Meeting of the Resource Wisdom Team	Dr Sandelin and Dr Lilja presented the project Dig-Con.	27.5.2024	Members of the Resource Wisdom Team	SAMK Campus Pori	20	
PP4 SAMK	Poster in the wall of conference "Sustainable and developing construction in Satakunta"	Conference presented the results of projects of SAMK in construction business.	22.11.2024	Students and professionals in construction at the region Satakunta	SAMK Campus Pori	48	
PP4 SAMK	Video "Training the trainers"	To be included into project's website (?)	20.12.2024	Everyone interested in training the trainers	Online	n/a	
PP4 SAMK	Presentation in 1 st Dig-Con Conference "Best Practices and Digital Training for SMEs": <i>Strengthening of training and counselling capacities</i>	Conference presented the process and the results of the project Dig-Con	13.1.2025	Everyone interested in digitalization in construction branch	On-line	n/a	

PP4 SAMK	Presentation in 1 st Dig-Con Conference “Best Practices and Digital Training for SMEs”: <i>Digital additional qualifications for the construction and finishing</i>	Conference presented the process and the results of the project Dig-Con	13.1.2025	Everyone interested in digitalization in construction branch	On-line	n/a	
PP4 SAMK	Presentation in 2 nd Dig-Con Conference “Cooperation, Digital Skills, and Entrepreneurship”: <i>Training program for the realization of construction collaborations</i>	Conference presented the process and the results of the project Dig-Con	10.2.2025	Everyone interested in digitalization in construction branch	On-line	n/a	
PP8 IVSZ	IVSZ expert in the TV talk show called SME corner (tea with Gloria)	IVSZ digitalisation expert Balázs Tordai participated in several edition of the Tea with Gloria, which is an SME focused talk show of the Channel 6. The discussions were focused on the digitalization of construction and interior designer SMEs. It was a cooperation with IP-OSZ.	23/03/2022 27/04/2022 25/05/2022 15/06/2022 29/06/2022	general public and SMEs (it is an SME focused talk show)	in TV and available also on YouTube		https://www.youtube.com/watch?v=Zvr97BHx7Ck https://www.youtube.com/watch?v=BvCiPMx9du8 https://www.youtube.com/watch?v=eO_lKjz_tWM

							https://www.youtube.com/watch?v=WSQijmye8Gw https://www.youtube.com/watch?app=desktop&v=rAal3sOf-yU
PP8 IVSZ	Introduction of DIG-Con results to the members of IVSZ at the General Assembly	Secretary general Ms Krisztina Tajthy presented the DIG-CON project results from 2022 to the members of IVSZ at the general assembly	07/06/2023	ICT SMEs and stakeholders	Budapest	60	-
PP8 IVSZ	Introduction of DIG-CON 2023 results to the members of IVSZ at the General Assembly	Secretary general Ms Krisztina Tajthy presented the DIG-CON project results of 2023 to the members of IVSZ at the general assembly	30/05/2024	ICT SMEs and stakeholders	Budapest	70	
PP8 IVSZ	IVSZ expert panel discussion	Fintech Show	15/10/2024	ICT SMEs and stakeholders	Budapest	490	
PP8 IVSZ	IVSZ expert speech	MENTA Conference	19/09/2024	ICT SMEs and stakeholders	Balatonalmádi	250	



PP8 IVSZ	IVSZ expert speech	SMART Conference	17/04/2024	ICT SMEs and stakeholders	Budapest	460	
PP3 HWKS	One-on-one meetings for information	Presentation of DIG-CON and the developed BP	22.Jul 2023	Architect's office for sustainable construction – Dechantsreiter - Bremen	Wangelin	2	Counselling protocols